

Become an InHouseGroup3 Presenter

Your Benefits

- Industry recognition within your field
- Association with a various leaders in the industry
- Marketing support and promotion of your training product and credentials, including events, social media and newsletters
- Exposure to a new customer base of building and design professionals

Some Presenters



Quick Links

[Testimonial](#)



Becoming a CPD Presenter with InHouseGroup3 is an organic way to generate new leads!

What can presenting do for your business?

Becoming a presenter would allow you to talk face-to-face to a small but carefully targeted audience instead of you having to mass-market your product or services via anonymous emails or endless twittering. Our clients will increasingly come to recognise you and your company as the leading experts in your field, and our existing speakers will tell you that this can bring you a significant increase in business.

How we can help?

InHouseGroup3 specialises in bringing high-quality presentations to architects, designers and builders. With a licence to provide CPD accreditation we connect experts with the people who need to learn. Over the years, we have developed a very extensive database of professional clients including some widely recognised architectural firms such as PTW, NBRs, Allan Jack Cottier and Rice Daubney, Wood Bagot, Architectus and many more.

A Challenge: Master the art of selling without a sales pitch

As a presenter, you will give a one hour talk about a particular product or technology in your field. The rules are easy: you must not include any sales pitch. Only technical data and specification are allowed during this interactive presentation. However, your passion and knowledge will impress your professional audience and make them aware of your expertise and the quality of your product. Experience shows that as a result, they are much more likely to call on your services in the future.

Selling made easier for you

Simply prepare your presentation and supporting materials, we take care of everything else. Supporting you administratively, finding architects eager to learn from you, organising the venue details, providing a professional environment for your talks... we make it easy for you to impress!

IHG3 CPD Presenter Success Story

One of our CPD presenters gave two presentations to two separate architectural firms and from those came a \$240,000 project.

HG3 CPD Presenter Success Story

A CPD presenter gave 10 presentations and one of them lead to a \$2,000,000 signed contract.

IHG3 CPD Presenter Success Story

A CPD presenter at his third presentation got a lead to the value of \$200,000.

IHG3 CPD Presenter Success Story

A presenter from their second presentation received a job from an architectural firm in Surry Hills for \$7000.

Your CPD presentation is a small investment of time and money for a potentially great return.